

Treating Moderate to Severe Psoriasis: Costs, Efficacy and Safety

Comparing Home Phototherapy to Biologic Therapy

Home UV Phototherapy		BIOLOGICS: Enbrel, Humira...
\$2,000 to \$4,000	2 Year Costs	\$42,000
81%	Efficacy : PASI 75	49%
Temporary Erythema from BB-UVB Treatments (NB-UVB is a suberythemic treatment)	Common Side Effects	Tuberculosis, Lymphoma*, Heart Failure*, Infections, including serious infections leading to hospitalization or death, have been observed in patients treated with ENBREL®.** Abdominal pain, headache, infections, injection site reaction, rash, respiratory problems, respiratory tract infection, serious infections such as cellulitis and pneumonia, vomiting, weakness.***
1992	Available to treat for psoriasis	2004
Prescription then refill utilizing Controlled Prescription Timer®	Physician Control	Prescription, refill

*Amgen/Wyeth, **www.FDA.gov, ***www.drug.com

Controlled Prescription Timer® (CPT) is a patented, exclusive system on NBC home systems. It requires your patients to contact you for a refill or they will not be able to continue their home treatments.

NBC has a team of experts to assist your staff and patients with their insurance claim filing. A prescription and Letter of Medical Need (LMN) is all we need to start the process.

We are Medicare Approved and contracted with many insurance companies. Actual out-of-pocket costs vary and in many cases your patients will have little to no out-of-pocket costs.



Since 1967 we have been helping physicians treat and control their UV patients.

Some Facts from the AAD

"In a recent review of 3867 patients treated with NB-UVB in which the median number of treatments was 29 with 352 patients receiving more than 100 treatments, there was no significant association found with basal cell carcinoma, squamous cell carcinoma (SCC), or melanoma, with a median follow-up period of 5.5 years." (J AM ACAD DERMATOL: Guidelines of care for the management of psoriasis and psoriatic arthritis: Section 5, p4)

"a recent multicenter, single-blind, randomized clinical trial of 196 patients from the Netherlands demonstrated that home NB-UVB is just as effective as outpatient-administered NB-UVB. In this study, 70% of patients treated at home compared with 73% treated in the outpatient setting reached Psoriasis Area and Severity Index 50." (J AM ACAD DERMATOL: Guidelines of care for the management of psoriasis and psoriatic arthritis: Section 5, p5)



Prescribing Physician-Guided Home Therapy is Easy as one, two, three...

1. *Prescribe one of our many home phototherapy systems for the treatment of psoriasis*

Simply prescribe a high output phototherapy unit for your patients with psoriasis. The unit is shipped with 150 treatment sessions automatically programmed into the Controlled Prescription Timer®.

2. *Patient must contact YOU for additional treatments*

Once the patient has only five treatment sessions remaining, a blinking light indicating "Call Your Doctor" appears on their timer along with a code number. The patient **MUST** contact your office to avoid having the unit become inoperative.

3. *You choose to see the patient in your office or prescribe further treatments over the phone*

When the patient calls, you may choose to either see the patient in your office before prescribing further treatments or renew the prescription over the phone. By simply cross-referencing a code supplied by National Biological with the patient's code appearing on his timer, you may renew the prescription. Renewal options are 75, 150, 250 or an infinite number of treatments. That's why we call our home systems "Physician-Guided" Home Phototherapy.



The Phototherapy Experts

23700 Mercantile Road
Beachwood, OH 44122
(800) 338-5045 Fax: (216) 765-0271
Email: info@PhototherapyExperts.com
Web: www.PhototherapyExperts.com

Let us help you help your patients

Send us the Rx and LMN and we'll do the rest.

Fax: 216-765-0271